



## **Code 1337. Employers Engagement—Search for Talent**

**Length/Duración: 90 minutes**

The search for talent is global and increasing as aging populations in industrialized countries drive the need to recruit and hire skilled workers to sustain and grow economies throughout Europe, Asia and North America. Against the background of demographic change and the growing deficit of skilled workers, countries need a coordinated overall strategy to secure their workforce. Alongside better use of domestic potential, economies are already reliant on attracting skilled workers from abroad —and will be even more in the future. If countries want to be attractive for skilled workers around the world, it is essential to create a comprehensive welcoming culture. Companies can also make their contribution. Employment is an essential part of integration. Successful employment not only serves to contribute to the wellbeing of the host economy, but also creates a sense of belonging and raises the visibility of newcomers in a positive way. Examples from Canada and Japan are given.



**3:00-4:30 p.m.**

**Room/Salón: C-5**

### **ORGANIZER:**

**Anna Maria Güller-Frey**, *IQ Network MigraNet, Germany.*

### **PRESENTERS:**

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